



**PROMO  
GUIDE**

**NOV - DEC  
2020**

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NOT ALL BRANDS OFFERED IN ALL AREAS. ALL OFFERS AVAILABLE ONLY DURING PROMOTIONAL PERIOD AND WHILE SUPPLIES LAST. IMAGES USED ARE FOR REPRESENTATION PURPOSES AND MAYNOT REFLECT ACTUAL CURRENT PACKAGING. PRICING AND CONTENTS SUBJECT TO CHANGE AT ANY TIME. OTHER RESTRICTIONS AND CONDITIONS MAY APPLY.

Choose From:

- #260000 normcore signature shampoo Liter .....\$22.80
- #260003 normcore signature conditioner Liter .....\$22.80
- #260018 the kure repair shampoo Liter.....\$26.40
- #260021 the kure repair conditioner Liter.....\$26.40
- #260034 nice cream cleansing conditioner Liter .....\$26.40
- #260050 bust your brass cool blonde shampoo Liter.....\$28.80
- #260053 bust your brass cool blonde conditioner Liter .....\$28.80
- #260039 velveteen dream smoothing shampoo Liter.....\$28.80
- #260042 velveteen dream smoothing conditioner Liter.....\$28.80
- #260027 vault color-lock shampoo Liter.....\$22.80
- #260030 vault color-lock conditioner Liter .....\$22.80
- #260059 3D volume and thickening shampoo Liter.....\$28.80
- #260061 3D volume and thickening conditioner Liter.....\$28.80
- #260006 soulfood nourishing mask 16.9 oz.....\$17.60
- #260024 the kure intense repair mask 16.9 oz.....\$21.60
- #260246 the wizard detangling primer 17 oz.....\$36.80

**SALON VALUE UP TO \$46.00**

**SAVE 25% ON MASKS**

Choose From:

- #260007 soulfood nourishing mask 8.5 oz.....\$10.88
- #260025 the kure intense repair mask 8.5 oz.....\$14.63
- #260154 flash instant shine mask 6.7 oz.....\$9.75

**SALON VALUE UP TO \$19.50**

@AMIKA



**SAVE 33%**

**\$26.00** SALON VALUE \$39.00

**HEADSTRONG INTENSE HOLD HAIRSPRAY PROMO**

Purchase 2:

headstrong intense hold hairspray 8.2 oz.

Receive 1 FREE:

heist molding blend 1.72 oz.

#260273

@ANGELA\_DUPEUE



**SAVE 33%**

**\$26.00** SALON VALUE \$39.00

**FLUXUS TOUCHABLE HAIRSPRAY PROMO**

Purchase 2:

fluxus touchable hairspray 8.2 oz.

Receive 1 FREE:

heist molding blend 1.72 oz.

#260272

@HAIRBYJESSGARCIA



@THEBEAUTYBARAGS

**\$237.50** SALON VALUE \$316.50

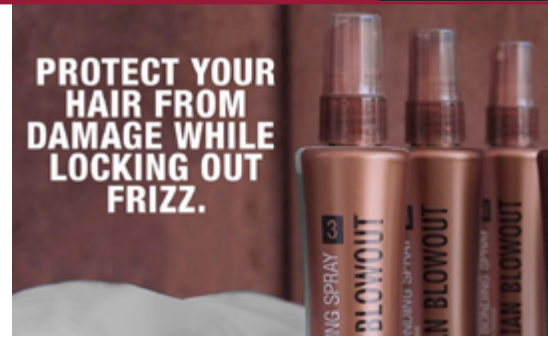
**SMOOTH AND CORRECT PROMO**

*Purchase 1 Each:*

- Original Solution 12 oz.
- Ionic Cleanser 16 oz.
- Ionic Bonding Spray 3.4 oz.

*Receive 1 FREE:*

- Split End Repairing Solution 12 oz.
- #24127



**SAVE 14%**

@SALONSERVICESPRO

**\$250.00** SALON VALUE \$290.00

**REWIND TRY ME PROMO**

*Purchase 1 Each:*

- Rewind Anti-Aging Reparative Service Liter

*Receive 1 FREE:*

- Ionic Bonding Spray 12 oz.
- #24128



**SAVE 22%**

@MASELLOSALONSERVICESLIS

**\$199.00** SALON VALUE \$256.00

**B3 LOCK IN COLOR PROMO**

*Purchase:*

- b3 Bond Builder 17 oz.

*Receive 3 FREE:*

- b3 Ionic Color Lock 4.75 oz.
- #24129



**SAVE 25%**

**\$185.00** SALON VALUE \$245.00

**B3 EXTENSIONS AND BOND BUILDER PROMO**

*Purchase 1:*

- b3 Extension Repair System Intro Kit
- Kit Includes:* 1 b3 Ionic Extension Cleanser Professional 12 oz., 3 b3 Extension Repair Shampoo 12 oz., 3 b3 Extension Repair Conditioner 12 oz., 6 b3 Ionic Extension Refresh 4.75 oz., 2 b3 Color Capes

*Receive 4 FREE:*

- b3 Bond Builder 4 oz.
- #24130



**\$19.00** SALON VALUE: \$38.00

**SACRED NATURE CLEANSING BALM 110 ML**

Formulated to offer very gentle cleansing for the face and eyes with just one step. The dense texture composed of organic buriti and almond oils enables it to be massaged with techniques that reactivate microcirculation, oxygenate the skin and, by capturing impurities, purify it.

#411967



**SAVE 50%**

**\$25.00** SALON VALUE: \$50.00

**SACRED NATURE EXFOLIANT MASK 110 ML**

Illuminating mask for an immediate delicate exfoliating and renewing action on the skin. It leaves the skin smooth and brightens the complexion. Suitable for all skin types, including those most sensitive.

#411969



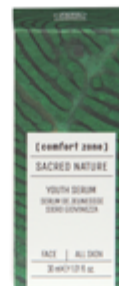
**SAVE 50%**

**\$37.50** SALON VALUE: \$75.00

**SACRED NATURE YOUTH SERUM 30 ML**

Lightweight serum with bio-fermented antioxidant ingredients (Scientific Garden Extract™), tamarind – a vegetal alternative to hyaluronic acid - and kangaroo paw flower extract, an Australian flower with a firming action. It defends the skin from free radicals, for a visibly healthier and younger look.

#411973



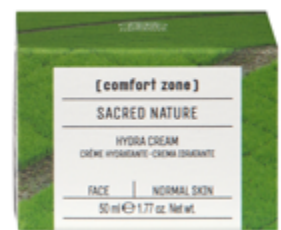
**SAVE 50%**

**\$32.50** SALON VALUE: \$65.00

**SACRED NATURE HYDRA CREAM 50 ML**

Light cream with bio-fermented antioxidant ingredients (Scientific Garden Extract™) and Japanese Cedar Bud Extract. It fortifies and reinforces the skin barrier for a visibly healthier and hydrated look.

#411971



**\$32.50** SALON VALUE: \$65.00

**SACRED NATURE NUTRIENT CREAM 50 ML**

Rich cream with bio-fermented antioxidant ingredients (Scientific Garden Extract™) and biotechnological Moss extract. It fortifies and reinforces the skin barrier, for a visibly nourished and more radiant look.

#411970



**SAVE 50%**

**\$25.00** SALON VALUE: \$50.00

**SACRED NATURE BODY BUTTER 220 ML**

Rich body cream, with bio-fermented antioxidant ingredients (Scientific Garden Extract™), it nourishes and leaves the skin smooth.

#411966



**SAVE 50%**

**\$7.00** SALON VALUE: \$14.00

**SACRED NATURE HAND & BODY SOAP 120 GR**

Gentle hand and body soap with organic shea butter that boasts emollient and antioxidant properties. Its solid form is a response to the growing interest in water-free products with ecofriendly textures and formats, featuring reduced packaging and a limited number of ingredients.

#411974



**SAVE 50%**

**\$17.50** SALON VALUE: \$35.00

**SACRED NATURE DISCOVERY KIT**

Includes 1 Each:  
Cleansing Balm 15ml  
Nutrient Cream 15ml  
Youth Serum 10ml

#420915



*Choose From:*

- #44180 CrazySmooth Extreme Shine Treatment Oil 1.7 oz.....**\$10.13**
- #44020 PlushLocks Leave-In Smooth 6.7 oz. ....**\$12.17**
- #44183 RadicallySmooth Anti-Frizz Serum 5.1 oz. ....**\$11.36**
- #44146 SignatureBlonde Restorative Filler 6.7 oz. ....**\$12.98**
- #44247 Baobab Heal & Repair Leave-In Treatment 5.1 oz.....**\$15.81**
- #70073 BioRepair-8 Stem Cell Scalp Serum 3.4 oz.....**\$15.41**
- #44181 TruCurl Anti-Frizz Oil 1.7 oz. ....**\$10.13**
- #44182 TruCurl Curl Perfecting Crème 5.1 oz. ....**\$11.36**

- #44023 PureRelease Instant Detangle 8.5 oz.....**\$10.94**
- #44288 CC PrimeGenius Anti-Aging  
Style Extending Primer 6.7 oz.....**\$12.98**

**SALON VALUE UP TO \$21.08**

**SAVE UP TO 43%**

**BUY 3 RETAIL, GET PROSIZE FREE**

No Mix & Match

*Choose From:*

- #70092 SuperRich Shampoo 8.5 oz. & 25.4 oz. ....**\$48.66**
- #70093 SuperRich Condition 8.5 oz. & 25.4 oz. ....**\$55.14**
- #70094 SuperPlump Volumizing Shampoo  
8.5 oz. & 25.4 oz. ....**\$48.66**
- #70095 SuperPlump Volumizing Condition 8.5 oz. & 25.4 oz. ....**\$55.14**
- #70096 CrazySmooth Anti-Frizz Shampoo 8.5 oz. & 25.4 oz. ....**\$63.24**
- #70097 CrazySmooth Anti-Frizz Condition 8.5 oz. & 25.4 oz. ....**\$63.24**

**SALON VALUE UP TO \$102.16**

@DAVINESDEUTSCHLAND

**\$128.75** SALON VALUE \$190.00

**OI SILKENING HAIR SCENT PROMO - SMALL**

- Purchase 3 Each:*
- OI All In One Milk 4.56 oz.
- OI Oil 4.56 oz.
- Receive 3 FREE:*
- 3 OI Silkening Hair Scent 1.69 oz.
- Receive 1 at 50% Off:*
- OI Silkening Hair Scent 1.69 oz. Tester
- #91132

**SAVE 32%**



**SAVE 35%**

@DAVINESDEUTSCHLAND

**\$240.00** SALON VALUE \$367.50

**OI SILKENING HAIR SCENT PROMO - LARGE**

- Purchase 6 Each:*
- OI All In One Milk 4.56 oz.
- OI Oil 4.56 oz.
- Receive FREE:*
- 6 OI Silkening Hair Scent 1.69 oz.
- 1 OI Silkening Hair Scent 1.69 oz. Tester
- 1 Consumer Pancarte
- #91100



**\$95.20** SALON VALUE \$115.45

**NEW VIEW FALL LINE EXTENSION - SMALL**

*Purchase 4 Each:*

- VIEW 10,21- Irise Ash Light Blonde 2.02 oz.
- VIEW 6,22- Intense Violet Dark Blonde 2.02 oz.
- VIEW 6,23- Irise Golden Dark Blonde 2.02 oz.
- VIEW 10,34- Golden Copper Light Blonde 2.02 oz.

*Receive 1 Each FREE:*

- Mask with Vibrachrom Activator 10 Vol 30.43 oz.
- VIEW Color Chart Update Kit

**#78115**



**SAVE 22%**

**\$190.40** SALON VALUE \$245.65

**NEW VIEW FALL LINE EXTENSION - LARGE**

*Purchase 8 Each:*

- VIEW 10,21- Irise Ash Light Blonde 2.02 oz.
- VIEW 6,22- Intense Violet Dark Blonde 2.02 oz.
- VIEW 6,23- Irise Golden Dark Blonde 2.02 oz.
- VIEW 10,34- Golden Copper Light Blonde 2.02 oz.

*Receive 1 Each FREE:*

- Mask with Vibrachrom Activator 10 Vol 30.43 oz.
- The Century of Light Progress Hair Bleaching Powder 28.21 oz.
- VIEW Color Chart Update Kit

**#78116**



**\$25.00**

**FLEURTIVA HEMP CBD DROPS - ORANGE 500MG X 1 OZ.**

Our full spectrum Hemp Drops are produced with the highest quality ingredients, and are third-party tested to ensure purity and potency.

- Soothes
- Promotes overall well-being
- Helps with post-workout recovery
- Contains full spectrum Hemp Oil
- Contains 500mg Hemp CBD
- Tasty Orange Flavor!

**#55044**



**\$10.50**

**HYDRATE MY HAIR BONUS SIZES**

*Choose From:*

- #29232 Moisture Shampoo 16.9 oz.
- #29233 Moisture Conditioner 16.9 oz.





**\$75.00** SALON VALUE \$125.00

**GIVE ME HOLD HAIRSPRAY WITH FREE SHOWER CAP**

*Purchase 6:*

Give Me Hold Flexible Hairspray 10.6 oz.

*Receive FREE:*

6 Shower Caps

1 Strut Card

#29236



**\$11.99** SALON VALUE \$14.99

**BACKWARDS BIBS - CLEAR 50 PK.**

#191026



**\$8.99** SALON VALUE \$11.49

**STAR STRUCK - SILVER 8 X 11 INCH, 200 CT.**

#193005



**\$8.99** SALON VALUE \$10.99

**STAR STRUCK SILVER - MEDIUM 320 FT.**

#192002



@KEUNEHAIRCOSMETICS

**\$14.59** SALON VALUE \$30.27

**KEUNE YOU SHAMPOO/CONDITIONER PROMO**

*Purchase 1:*

Keune You Shampoo 7.8 oz.

*Receive 1 FREE:*

Keune You Conditioner 6.1 oz.

#197216



**SAVE 18%**

**\$8.69** SALON VALUE \$12.97

@KEUNEHAIRCOSMETICS\_HR

**HAIRSPRAY SPECIAL**

*Choose From:*

#127421 Soft Set Spray N°57 10.1 oz.

#127437 Freestyle Spray N°86 7.9 oz.

#127435 High Impact Spray N°106 7.9 oz.

#127417 Liquid Hairspray N°97 6.8 oz.



SALON VALUE UP TO \$75.10

*Choose From:*

#100157 ANGEL.WASH Gallon.....\$48.08

#100603 ANGEL.RINSE Gallon .....\$49.68

#100601 MAXI.WASH Gallon.....\$48.08

#100602 HYDRATE-ME.WASH Gallon.....\$48.08

#100605 HYDRATE-ME.RINSE Gallon.....\$49.68

#110157 PLUMPING.WASH Gallon .....\$60.08

#110158 PLUMPING.RINSE Gallon .....\$60.08



**SAVE 34%**

**\$30.50** SALON VALUE \$46.50

@HUNTERBELLABEAUTY

**SHIP-SHAPE**

*Purchase 1 Each:*

BALANCING.WASH 8.4 oz.

FREE.HOLD 3.4 oz.

*Receive 1 FREE:*

SHAVE.CRÈME 3.4 oz.

#111110



# S KEVIN.MURPHY

SAVE 33%

11

@KEVIN.MURPHY\_INDIA

**\$45.00** SALON VALUE \$53.25

## TWINNING

Choose From:

- Purchase 3 Each:*  
 Retail Size Spray  
 Receive 1 FREE:  
 Travel Size Spray
- #111105 DOO.OVER 8.45 oz. & 3.4 oz.
  - #111106 SESSION.SPRAY 11.4 oz. & 3.4 oz.
  - #111107 BEDROOM.HAIR 7.95 oz. & 3.4 oz.
  - #111108 BODY.BUILDER 11.8 oz. & 3 oz.
  - #111109 SESSION.SPRAY FLEX 11.4 oz. & 3.4 oz.



# S COLOR.ME BY KEVIN.MURPHY

SAVE 27%

**\$57.50** SALON VALUE \$79.00

## LIQUID.ACTIVATOR SALON PROMO

*Purchase 5 Each:*

LIQUID.ACTIVATOR 3.5 (1%) Volume Liter

Receive 1 Each FREE:

- 1 LIQUID.ACTIVATOR 3.5 (1%) Volume Liter
  - 1 Mixing Sphere
  - 1 Applicator Bottle
  - 1 LIQUID.ACTIVATOR Showcard
  - 1 LIQUID.ACTIVATOR Usage Guide Printout
- #881908



SAVE 30%

**\$49.75** SALON VALUE \$71.25

## LIQUID.ACTIVATOR 3.5 (1%) VOLUME TONER PROMO

*Purchase 1 Each:*

- NATURAL.TONER 3.3 oz.
- BEIGE.TONER 3.3 oz.
- ICE.TONER 3.3 oz.
- CRYSTAL.TONER 3.3 oz.
- ROSE.TONER 3.3 oz.

Receive 1 Each FREE:

- LIQUID.ACTIVATOR 3.5 (1%) Volume Liter
- Mixing Sphere
- Applicator Bottle
- LIQUID.ACTIVATOR Showcard
- LIQUID.ACTIVATOR Usage Guide Printout



# S LIVING PROOF

SAVE 34%

**\$28.00** SALON VALUE \$40.50

## BUY SHAMPOO + CONDITIONER, GET FREE STYLER - PHD

*Purchase 1 Each:*

- Perfect hair Day shampoo 8 oz.
- Perfect hair Day conditioner 8 oz.

Receive 1 FREE:

Perfect hair Day dry shampoo 4 oz.

#502686

@LIVINGPROOFINC



**\$29.00** SALON VALUE \$42.50

@LIVINGPROOFINC

**BUY SHAMPOO + CONDITIONER, GET FREE STYLER - RESTORE**

*Purchase 1 Each:*  
 restore shampoo 8 oz.  
 restore conditioner 8 oz.  
 Receive 1 FREE:  
 restore perfecting spray 8 oz.  
 #502689



**SAVE 34%**

**\$28.00** SALON VALUE \$42.50

@LIVINGPROOFINC

**BUY SHAMPOO + CONDITIONER, GET FREE STYLER - FULL**

*Purchase 1 Each:*  
 full shampoo 8 oz.  
 full conditioner 8 oz.  
 Receive 1 FREE:  
 full dry volume blast 7.5 oz.  
 #502687



**SAVE 34%**

**\$28.00** SALON VALUE \$42.50

@LIVINGPROOFINC

**BUY SHAMPOO + CONDITIONER, GET FREE STYLER - NO FRIZZ**

*Purchase 1 Each:*  
 no frizz shampoo 8 oz.  
 no frizz conditioner 8 oz.  
 Receive 1 FREE:  
 no frizz instant dr-frizzer 6.2 oz.  
 #502688



**SAVE 20% ON TRAVEL SIZES**

*Choose From:*

- |   |        |  |        |
|---|--------|--|--------|
| #501243 NO FRIZZ SHAMPOO 2 OZ.....              | \$4.80 | #502021 FULL DRY VOLUME BLAST 3 OZ.....      | \$6.00 |
| #501244 NO FRIZZ CONDITIONER 2 OZ.....          | \$4.80 | #501438 RESTORE SHAMPOO 2 OZ.....            | \$5.20 |
| #501497 NO FRIZZ NOURISHING STYLING             |        | #501440 RESTORE CONDITIONER 2 OZ.....        | \$5.20 |
| CREAM 2 OZ.....                                 | \$6.40 | #502075 RESTORE PERFECTING SPRAY 1.7 OZ..... | \$6.40 |
| #501647 NO FRIZZ HUMIDITY SHIELD 1.8 OZ.....    | \$6.00 | #501390 PHD SHAMPOO 2 OZ.....                | \$4.80 |
| #502200 NO FRIZZ INSTANT DR-FRIZZER 2.8 OZ..... | \$6.00 | #501392 PHD CONDITIONER 2 OZ.....            | \$4.80 |
| #501412 FULL SHAMPOO 2 OZ.....                  | \$4.80 | #502372 PHD TRIPLE DETOX SHAMPOO 2 OZ.....   | \$6.00 |
| #501418 FULL CONDITIONER 2 OZ.....              | \$4.80 | #502086 PHD IN-SHOWER STYLER 2OZ.....        | \$5.20 |
| #501293 FULL THICKENING CREAM 2 OZ.....         | \$6.40 |  |        |
| #501371 FULL THICKENING MOUSSE 1.9 OZ.....      | \$6.40 |  |        |

[VIEW THE REST HERE](#)

**SALON VALUE UP TO \$8.00**

**25.00** MSRP: \$89.00

**FACIAL CLUB KEEP CALM, MASK ON KIT**

*Includes 1 Each:*

- Clarifying Salicylic Peel
- Calming Mask
- Rejuvenating Mask



**SAVE 17%**

**29.50** SALON VALUE: \$35.50

**MIRACLE MASK SET**

*Includes:*

- 2 7-Minute Makeover 0.7 oz.
- 3 Under Eye Rescue 0.07 oz.

#54173



**\$42.50**

**SKIN REGIMEN GLYCO-LACTO PEEL 1.69 OZ.**

Homecare peeling for an effective and progressive skin renewal. The skin is smoother and brighter, helping to fight signs of aging, stress and pollution.

#412067



**NEW**

**\$10.00**

**SKIN REGIMEN NOURISHING LIP BALM 0.41 OZ.**

A creamy, fluid balm that protects the lips from external aggressions. Enriched with precious oils and natural butters, it strengthens the barrier which, being free of sweat glands and sebaceous glands, is subject to being frequently dry and prone to cracking.

#411933



**\$57.50**

**SKIN REGIMEN POLYPEPTIDE RICH CREAM 1.77 OZ.**

Rich face cream with a mix of firming biomimetic peptides, anti-pollution dandelion extract and Longevity Complex™ to slow down the aging process.

#412068



**\$150.00** SALON VALUE \$200.00

*Purchase 3 Each:*

- GONE IN 7SECONDS Root Touch Up Spray - Dark Brown/Black 2 oz.
- GONE IN 7SECONDS Root Touch Up Spray - Medium Brown 2 oz.
- GONE IN 7SECONDS Root Touch Up Spray - Light Brown 2 oz.
- GONE IN 7SECONDS Root Touch Up Spray - Auburn 2 oz.

*Receive 1 Each FREE:*

- GONE IN 7SECONDS Root Touch Up Spray - Dark Brown/Black 2 oz.
- GONE IN 7SECONDS Root Touch Up Spray - Medium Brown 2 oz.
- GONE IN 7SECONDS Root Touch Up Spray - Light Brown 2 oz.
- GONE IN 7SECONDS Root Touch Up Spray - Auburn 2 oz.

#780735

**\$171.00** SALON VALUE \$228.00

**U:DRY FRESH DRY CONDITIONER LARGE PROMO**

*Purchase 3 Each:*

- U:DRY Fresh Dry Conditioner 7.4 oz.
- U:DRY Clear Invisible Dry Shampoo 5 oz.
- U:DRY High Volumizing Dry Shampoo 6.7 oz.
- U:DRY Plus+ Extra Absorbing Dry Shampoo 5 oz.

*Receive 1 Each FREE:*

- U:DRY Fresh Dry Conditioner 7.4 oz.
- U:DRY Clear Invisible Dry Shampoo 5 oz.
- U:DRY High Volumizing Dry Shampoo 6.7 oz.
- U:DRY Plus+ Extra Absorbing Dry Shampoo 5 oz.

#780738

@UNITE\_HAIR



**\$71.25** SALON VALUE \$83.75

**U:DRY FRESH DRY CONDITIONER SMALL PROMO**

*Purchase 5:*

- U:DRY Fresh Dry Conditioner 7.4 oz.

*Receive 1 FREE:*

- U:DRY Fresh Dry Conditioner 7.4 oz.

#780737

EMILYATCOCOBOND

